



TUMKUR UNIVERSITY

Board of Studies in Journalism (UG)

JOURNALISM SYLLABUS FOR

SEMESTER III & IV

FOR UNDERGRADUATE (BA) COURSE

Effective from Academic Year 2025-26

COURSE STRUCTURE

Sl. No.	Course title	T / P	Sem	Hours/ Week	Max Marks			Credits
					Semester End Exam	IA	Total	
1	Introduction to Communication & Journalism	T	I	4	80	20	100	3
2	Communication Skills - Practical	P		4	40	10	50	2
3	Basics of Audio-Visual Media	T	II	4	80	20	100	3
4	Radio and Television Skills - Practical	P		4	40	10	50	2
5	Reporting Techniques	T	III	4	80	20	100	3
6	Reporting and Current Affairs - Practical	P		4	40	10	50	2
7	Photography and Visual Journalism (DSE)	T		3	80	20	100	3
8	News Processing and Editing	T	IV	4	80	20	100	3
9	News Processing and Editing - Practical	P		4	40	10	50	2
10	Technical Writing (DSE)	T		3	80	20	100	3
11	Writing for Media and Translation	T	V	4	80	20	100	3
12	Writing for Media and Translation - Practical	P		4	40	10	50	2
13	Media Laws and Management	T		4	80	20	100	3
14	Photojournalism- Practical	P		4	40	10	50	2
15	Advertising and Corporate Communication	T	VI	4	80	20	100	3
16	Advertising and Corporate Communication - Practical	P		4	40	10	50	2
17	Introduction to Digital Media	T		4	80	20	100	3
18	Digital Media - Practical	P		4	40	10	50	2

SEMESTER - III

Programme Name	BA	Semester	III
Course Title	Reporting Techniques		
Course Code	JMCDSC-3	Credits	3
Contact Hours	60 (4 hrs/ week)	Duration of SEA/Exam	3 Hours
Formative Assessment Marks (IA)	20	Summative Assessment Marks	80

Course Outcomes:

After the successful completion of the course, the student will be able to:

- Comprehend about various types of news
- Learn about diverse news headlines and leads
- Understand the sources of news and reporting principles
- Know the information gathering techniques
- Analyse the techniques of various types of reporting

Content	Hrs
UNIT-I News: Meaning and definitions, types of news, news values, news judgement, news agencies and their functions, structure of news report. Role and functions of reporters. Qualities of a reporter. Reporters' job profile: chief reporter, reporter, cub reporter, stringers, special correspondents	15
UNIT-2 Headlines and leads: Types of leads - summary, narrative, descriptive, contrast, disconnected, direct address, question, quotation, etc. Importance of headlines, types of headlines.	15
UNIT -3 News sources: Different sources of news, techniques of news gathering, principles of reporting. Types of reporting: objective, interpretative, investigative. Citizen reporting- merits and demerits. Social media curation (social media as a source of news, techniques and precautions).	15

UNIT-4 Reporting beats: Reporting crime, politics, local bodies, sports, commerce, cinema and entertainment, health, court, culture, development. Cultivating beats. Covering press conferences. Press releases. Interview – kinds and techniques.	15
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5. Brooks, B. S., Pinson, J. L., & Wilson, J. G. (2019). Working with Words: A Handbook for Media Writers and Editors (12th ed.). Bedford/St. Martin's.
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7. Narang Tinna, D. (2016). Introduction to Journalism. Himalaya Publishing House.
8. Kumar K. J., (2020). Mass Communication in India. Jaico Publishing House.
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12. ವಿಶ್ವೇಶ್ವರ ಭಟ್ (2010): ಪತ್ರಿಕೋದ್ಯಮ ಪಲ್ಲವಿ. ಅಂಕಿತ ಪುಸ್ತಕ, ಬೆಂಗಳೂರು.
13. ಪಿ. ರಾಜೇಂದ್ರ (2010): ಮಾಧ್ಯಮ ಮಾರ್ಗದರ್ಶಿ. ದೇಶಿ ಪುಸ್ತಕ, ಬೆಂಗಳೂರು.
14. ಕರ್ನಾಟಕ ಮಾಧ್ಯಮ ಅಕಾಡೆಮಿಯ ಪ್ರಕಟಣೆಗಳು: ಕ್ರೈಂ ರಿಪೋರ್ಟಿಂಗ್- ಡಾ. ಡಿ. ವಿ. ಗುರುಪ್ರಸಾದ್; ವಾಣಿಜ್ಯ ಪತ್ರಿಕೋದ್ಯಮ - ಜಯದೇವ ಪ್ರಸಾದ ಮೊಳೆಯಾರ; ಚಲನಚಿತ್ರ ಪತ್ರಿಕೋದ್ಯಮ - ಗಂಗಾಧರ ಮೊದಲಿಯಾರ್; ಅಭ್ಯುದಯ ಪತ್ರಿಕೋದ್ಯಮ - ಈಶ್ವರ ದೈತೋಟ; ನ್ಯಾಯಾಂಗ ವರದಿಗಾರಿಕೆ - ಸುಚೇತನಾ ನಾಯ್ಕ

SEMESTER – III PRACTICAL

Course Title	Reporting and Current Affairs - Practical	Credits	2
Course Code	JMCP-3	Contact Hours	4 hrs/week
Formative Assessment (IA)	25	Summative Assessment (Practical Exam)	25
Practical Assignments			
<ol style="list-style-type: none">1. Students should keep tracking current affairs – local, state, national and international level. The highlights should be documented, reviewed and presented in the classroom on a regular basis. A WhatsApp group may be created where students in rotation can update current affairs on a daily basis.2. At least six news reports should be written – covering college functions and local events or issues.3. Writing headlines and leads should be practiced. <p>* Students should keep a record book for the above exercises and the same to be evaluated by the teachers regularly.</p>			

DISCIPLINE SPECIFIC ELECTIVE (DSE)

Programme Name	BA	Semester	III
Course Title	Photography and Visual Journalism		
Course Code	JMCDSE-1	Credits	3
Contact Hours	60 (3 hrs/ week)	Duration of SEA/Exam	3 Hours
Formative Assessment Marks (IA)	20	Summative Assessment Marks	80

Course Outcomes:

After the successful completion of the course, the student will be able to:

- Understand basics of photography and camera operations
- Learn composition and visual storytelling
- Explore genres of journalistic photography
- Understand the ethics of visual journalism
- Analyse iconic images in news and features

Content	Hrs
UNIT-I Basics of Photography: Introduction to photography; History and evolution of photography; Types of cameras, Camera parts and functions; Types of lenses	15
UNIT-2 Composition: Principles of composition – rule of thirds, Framing and perspective; Camera angles and shot types; Use of light – natural and artificial.	15
UNIT -3 Genres of Photojournalism: Different genres – spot news, general news, documentary, features, portraits, sports, fashion, wildlife, environment. Smart phone photography and using filters. Role and importance of photo essays; Captions writing; Photo editing softwares.	15

UNIT-4 Visual Journalism: Consent and privacy issues; Digital image authentication - reverse image search; Copyright issues, Qualities and responsibilities of photojournalists	15
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REFERENCES

1. Sontag, S. (1977). On Photography. Farrar, Straus and Giroux.
2. Langford, M. (2003). Basic Photography (7th ed.). Focal Press.
3. Kobre, K. (2016). Photojournalism: The Professionals' Approach (7th ed.). Routledge.
4. Ang, T. (2013). Digital Photography Masterclass (2nd ed.). DK Publishing.
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SEMESTER - IV

Programme Name	BA	Semester	IV
Course Title	News Processing and Editing		
Course Code	JMCDSC-4	Credits	3
Contact Hours	60 (4 hrs/ week)	Duration of SEA/Exam	3Hours
Formative Assessment Marks (IA)	20	Summative Assessment Marks	80

Course Outcomes:

After the successful completion of the course, the student will be able to:

- Comprehend about editorial desk and functions
- Learn about copy editing
- Understand the concept of editorial
- Know the principles of page design
- Analyse the techniques of television and radio copy editing

Content	Hrs
UNIT-I Editing: Meaning and importance of editing. Principles of editing. Editorial desk, functions of editorial desk, copy-editing, style sheet. Understanding technical terms.	12
UNIT-2 Editing room: Qualities and functions of the editor, news editor, chief sub-editor, sub-editor. Structure of newsroom. News flow, technique of re-writing reports and agency copies, proofreading, editing mofussil copies. Importance and principles of translation. Editorials – importance and types. Editorial page.	20
UNIT -3 Page Design: Principles of layout and page design. DTP, Typography. Placement of photos, Photo editing, caption writing and infographics. Concept of designing in online media.	15

UNIT-4 Broadcast editing: Copywriting and editing for television, radio, and web media. Media synchronization. E-papers.	13
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2. Hodgson, F. (2013). New Subediting (3rd ed.). Routledge.
3. Syed, M. H., & Khan, R. A. A. (Eds.). (2020). Encyclopaedia of Editing and Reporting (Vols. 1-4). Himalaya Publishing House.
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13. ಡಾ. ಹಂಪೇಶ್ ಕೆ. ಎಸ್. (2018): ಸಂಪಾದನೆ. ಸ್ನೇಹಾ ಪಬ್ಲಿಷಿಂಗ್ ಹೌಸ್, ಬೆಂಗಳೂರು.

SEMESTER – IV PRACTICAL

Course Title	News Processing and Editing - Practical	Credits	2
Course Code	JMCP-4	Contact Hours	4 hrs/week
Formative Assessment (IA)	25	Summative Assessment	25
Practical Assignments			
<ol style="list-style-type: none"> 1. Review any 3 editorials of different newspapers. 2. Edit and rewrite 3 unedited copies. 3. Write 3 editorials on current issues. 4. Write and publish 3 'Letters to the Editor'. 5. Practice writing headlines and leads. 6. Design a two-page newspaper with students' content. <p>* Students should keep a record book for the above exercises and the same to be evaluated by the teachers regularly.</p>			

DISCIPLINE SPECIFIC ELECTIVE (DSE)

Programme Name	BA	Semester	IV
Course Title	Technical Writing		
Course Code	JMCDSE-2	Credits	3
Contact Hours	60 (3 hrs/ week)	Duration of SEA/Exam	3 Hours
Formative Assessment Marks (IA)	20	Summative Assessment Marks	80
Course Outcomes:			
<p>After the successful completion of the course, the student will be able to:</p> <ul style="list-style-type: none"> • Understand the nature and scope of technical writing • Learn structure and styles of technical documents • Write professional reports, proposals, manuals, and press releases • Use visual elements like charts and diagrams in documentation 			
Content			Hrs
UNIT-I Introduction to Technical Writing: Nature and scope of technical writing; Characteristics of good technical writing – clarity, precision, and coherence; Importance of technical communication in various fields; Career opportunities for technical writers; Skills required for technical communication			16
UNIT-2 Types of Technical Documents: Structure and format of common technical documents: memos, user manuals, SOPs (Standard Operating Procedures), technical proposals, project reports, brochures, white papers.			16
UNIT -3 Writing Techniques: Principles of clarity, conciseness, and objectivity; Tone and style in technical writing; Audience and purpose analysis; Organization of information – headings, subheadings, bullet points; Techniques for simplifying complex information; Integrating visuals, tables, graphs, flowcharts, diagrams.			16

UNIT-4 Applications and Ethics: Writing technical content for press releases, newsletters, instructional guides. Writing speeches. Content creation for digital media.	12
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1. Harty, K. J. (2011). *Strategies for Technical Communication in the Workplace* (2nd ed.). Pearson.
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